

overview of case studies

The following summaries are a sample of case studies available from Tracknology, while testimonials & references are available separately. Detailed versions are available on request.

Additional Case Studies / Profiles are also available for different products & industries. For an experience into our services, some products are available as a free trial. Ask for more details.



OH&S & Duress Systems - National Electrical Contractor

- Improved safety through automated monitoring and SOS alerts
- SOS launched by staff member subjected to road rage incident
- Use of GPS systems (tracking phones) predominantly for safety



OEM Support - International Handset Manufacturer

- Handset repair success rate >90%, globally #1 for manufacturer
- Tracknology processes now used as benchmark internationally
- Influential in international change policy for warranty terms



JobSync Sales Force Automation - Food Supplier

- Reduction in direct sales costs of 15% for rep force of 39 staff
- Despite industry downturn of 4%, increased revenues of 15%
- ROI inside 4 months, improved cash flow via quicker payments

GPS Tracking via Phones - Food Supplier

- Validation of location of sales reps for route planning
- Use of GPS to better manage sales reps times at each customer
- Safety of personnel is 1st priority, lone status & early hours

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